

# CliftonStrengths® Services at The Clearing

Learn how The Clearing can support your organization by uncovering and developing employee talents to maximize your team's full potential.



### What is CliftonStrengths®?

CliftonStrengths® is a robust assessment tool used to **discover talents** — the thoughts, feelings, and behaviors that are naturally occurring within you. The CliftonStrengths® assessment reveals the ranked order of **34 talent themes**. Talent themes are the foundation of strengths-based development and provide a common language to discover natural talents and foundations for working well with others.

## The Impact of CliftonStrengths®

More than **90%** of Fortune 500 companies have used CliftonStrengths® to bring the power of strengths-based development to their workplace culture.

Gallup's research shows that organizations with a strengths-based culture result in higher employee engagement, retention, productivity, and performance.

# Strengths-Based Development Has Led Organizations to Experience up To:



increased profits



increased sales



increased performance



lower attrition



higher customer engagement



higher employee engagement

What will happen when we focus on what is right with people rather than on what is wrong with them?

- Donald Clifton

#### CliftonStrengths® For Teams and Groups

The Clearing's certified CliftonStrengths® Coaches bring teams and groups together to identify shared and complementary strengths in service of **building connections**, **partnerships**, **and enhancing collaboration**. Participants will walk away with a shared understanding of individual and team strengths, further alignment across the team, and tools and practices to continue building strong, efficient teams.

#### **Our CliftonStrengths® Engagements Are:**

**Experiential** – each of our modules reinforces theory with specially designed activities that allow participants to experience concepts in action

**Grounded in real-life** – adult learning is most effective when it is immediately applied to real-world examples and events; our trainings go beyond theory by incorporating and applying the learning to real events and situations in real-time

**Accessible to all levels** – our modules are designed to meet learners where they are in order to unleash individual strengths and talents

**Available virtually** – as needed, we deliver trainings in live virtual sessions accessible to learners wherever they are, engaging them using a variety of tools and virtual facilitation techniques

#### **How it Works:**



Each team member will complete the CliftonStrengths® assessment



Our certified coaches will assess individual results and provide one-on-one, half hour coaching sessions for each participant to better understand individual strengths



The team will come together for a joint session to gain an understanding of groups strengths and work through a series of activities to enhance productivity and team performance by leveraging natural and inherent talents of the group



After the engagement, teams are equipped with a common language, tools, and resources for continuing to leverage CliftonStrengths® to achieve desired results as organizational needs evolve



### Individual CliftonStrengths® Coaching

The Clearing's individual CliftonStrengths® coaching sessions are personalized conversations designed to address the unique challenges each leader faces and aims to elevate performance in leadership roles. Our coaches provide an open and confidential setting to explore a range of issues including identifying obstacles and blind spots that interfere with peak performance. Coaching provides a balance of supporting and s challenging individuals in order to enhance development and acquire new skills.

As a result, participants will experience:

- Improved self-awareness from discovering their CliftonStrengths® themes
- Deeper understanding of how to lead with greater confidence and empowerment
- Strategies for how to best leverage strengths and manage lower scoring strengths





The facilitation and design were wonderful. Loved the mix of personal reflection, break-out rooms, and large group discussion. Also appreciated the integration of theory, models, visuals, and quotes.

- CliftonStrengths® Client

#### Who We Are

The Clearing is a boutique professional services management consultancy that partners with top leaders as they address strategic and operational opportunities or risks in an intentional, time-bound, and human-centered way.

Inspired by the idea of creating "clearings" to tackle critical challenges, consulting veterans Chris McGoff and John Miller founded The Clearing in 2009. Today, we apply our **people-first approach to change and transformation** in service of supporting leaders who are working to solve society's most complex problems.

Interested in learning more about a CliftonStrengths® Services with The Clearing?

Contact us today to talk with our team of experts on the next steps.



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