



CliftonStrengths® Services at The Clearing

Learn how The Clearing can support your organization by uncovering and developing employee talents to maximize your team's full potential.

What is CliftonStrengths®?

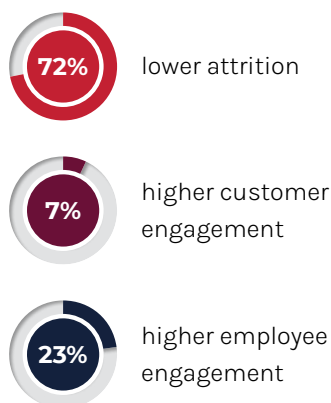
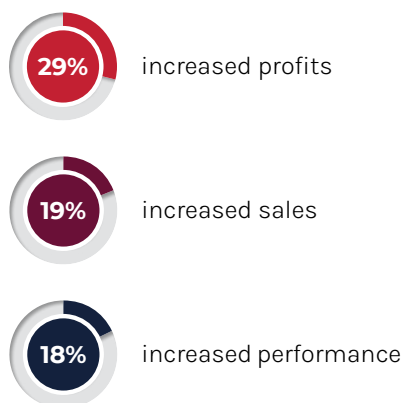
CliftonStrengths® is a robust assessment tool used to **discover talents** – the thoughts, feelings, and behaviors that are naturally occurring within you. The CliftonStrengths® assessment reveals the ranked order of **34 talent themes**. Talent themes are the foundation of strengths-based development and provide a common language to discover natural talents and foundations for working well with others.

The Impact of CliftonStrengths®

More than **90%** of Fortune 500 companies have used CliftonStrengths® to bring the power of strengths-based development to their workplace culture.

Gallup's research shows that organizations with a strengths-based culture result in higher employee engagement, retention, productivity, and performance.

Strengths-Based Development Has Led Organizations to Experience up To:



What will happen when we focus on what is right with people rather than on what is wrong with them?

– Donald Clifton

CliftonStrengths® For Teams and Groups

The Clearing's certified CliftonStrengths® Coaches bring teams and groups together to identify shared and complementary strengths in service of **building connections, partnerships, and enhancing collaboration**. Participants will walk away with a shared understanding of individual and team strengths, further alignment across the team, and tools and practices to continue building strong, efficient teams.

Our CliftonStrengths® Engagements Are:

Experiential – each of our modules reinforces theory with specially designed activities that allow participants to experience concepts in action

Grounded in real-life – adult learning is most effective when it is immediately applied to real-world examples and events; our trainings go beyond theory by incorporating and applying the learning to real events and situations in real-time

Accessible to all levels – our modules are designed to meet learners where they are in order to unleash individual strengths and talents

Available virtually – as needed, we deliver trainings in live virtual sessions accessible to learners wherever they are, engaging them using a variety of tools and virtual facilitation techniques

How it Works:



Each team member will complete the CliftonStrengths® assessment



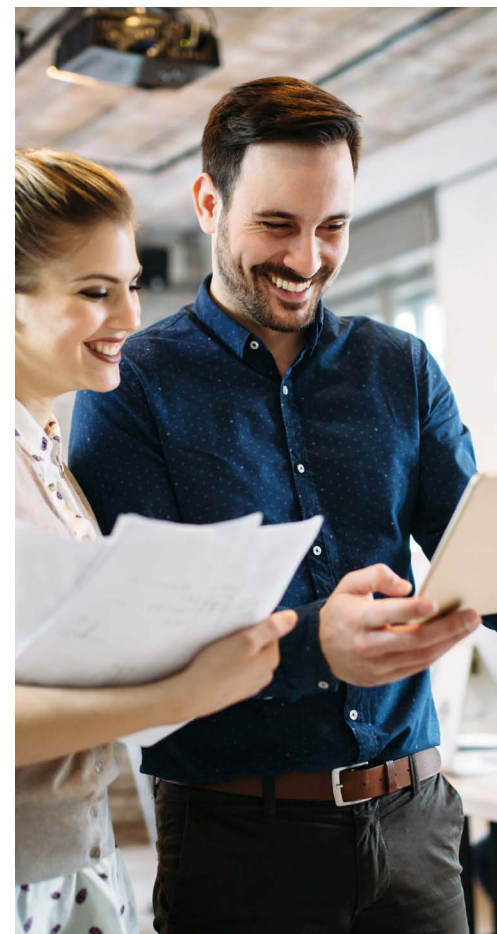
Our certified coaches will assess individual results and provide one-on-one, half hour coaching sessions for each participant to better understand individual strengths



The team will come together for a joint session to gain an understanding of groups strengths and work through a series of activities to enhance productivity and team performance by leveraging natural and inherent talents of the group



After the engagement, teams are equipped with a common language, tools, and resources for continuing to leverage CliftonStrengths® to achieve desired results as organizational needs evolve



Individual CliftonStrengths® Coaching

The Clearing's individual CliftonStrengths® coaching sessions are **personalized conversations** designed to address the unique challenges each leader faces and aims to **elevate performance** in leadership roles. Our coaches provide an open and confidential setting to explore a range of issues including identifying obstacles and blind spots that interfere with peak performance. Coaching provides a balance of supporting and challenging individuals in order to enhance development and acquire new skills.

As a result, participants will experience:

- Improved self-awareness from discovering their CliftonStrengths® themes
- Deeper understanding of how to lead with greater confidence and empowerment
- Strategies for how to best leverage strengths and manage lower scoring strengths



The facilitation and design were wonderful. Loved the mix of personal reflection, break-out rooms, and large group discussion. Also appreciated the integration of theory, models, visuals, and quotes.

– CliftonStrengths® Client

Who We Are


The Clearing is a boutique professional services management consultancy that partners with top leaders as they address strategic and operational opportunities or risks in an intentional, time-bound, and human-centered way.




Inspired by the idea of creating “clearings” to tackle critical challenges, consulting veterans Chris McGoff and John Miller founded The Clearing in 2009. Today, we apply our **people-first approach to change and transformation** in service of supporting leaders who are working to solve society's most complex problems.

Interested in learning more about a CliftonStrengths® Services with The Clearing?

Contact us today to talk with our team of experts on the next steps.

**Ready
to Chat?**

 The Clearing, Inc.
1250 Connecticut Avenue, N.W.
Suite 625
Washington, D.C. 20036

 www.theclearing.com
 202.558.6499
 info@theclearing.com